

Nordic Media Associations: strong, independent media support democracy and are vital for preparedness

23 March marks Nordic Day, a celebration of the world's oldest regional political collaboration.

We celebrate the day with a focus on a healthy information ecosystem and strong cooperation across the Nordic Region. Robust journalism and the free press secure democracy, freedom of speech, education, culture, skills and information resilience. A strong media industry is crucial for our democracy, security and competitiveness.

Nordic Councils of Ministers' 2025-theme is Preparedness. Preparedness is not just about military defence and crisis management – it's also about making society resilient, informing and engaging citizens to democracy from small municipalities to capitals and standing together across borders.

Free, independent editorial media is an important force against polarisation and disinformation. The Nordic countries are among the best when it comes to freedom of the press and trust in news media. Every day, editorial people in the media industry work hard to deliver reliable, quality news – well-functioning plurality of editorial media builds trust and information resilience.

We look forward to continuing to collaborate and contribute across borders – also to the Nordic Preparedness agenda.

- The Finnish Media Federation – Finnmedia (Medialiitto)
- The Swedish Media Publishers' Association (Tidningsutgivarna)
- Norwegian Media Businesses' Association (Mediebedriftenes Landsforening)
- Danish Media Association (Danske Medier)
- Swedish Press Publishers' Collective Management Organisation (SPCMO)
- Danish Press Publishers' Collective Management Organisation (DPCMO)

